Motor Sports Newswire
Press Release Outline

Main Title of Press Release Goes Here
(Upper and Lower required)

Featured Picture
{*picture must measure 678 x 381 pixels*}

Subtitle Goes Here
(Upper and Lower required)
{*use Heading 2*}

<City>, <State>, <Date> - The first paragraph. Begin your press release with a two-sentence paragraph that provides a quick overview of the news why it is important. It should read easily and make your news sound exciting to a general audience.

Next, provide some background information on the product or service. Make sure to write your release in terms that readers, consumers, your target audience, and the general public will understand. Do not use industry terminology, and provide definitions that readers might not know about or understand.

Your text should explain the purpose, target market, and benefits of your product or service, and intrigue the reader to find out more, visit your website, contact you for more information, recommend your product to a friend, or sell your product to management.

ABOUT <COMPANY> {*use Heading 3*}
Commonly referred to as "Boilerplate". The final paragraph should be a brief description of your company and the products and services it provides. Include a summary of other products and services your provide, and a brief history of the company. Also include "For more information, contact: " as the last sentence.

Your Company Logo
{*300 x 250 pixels maximum*}

####

PLEASE NOTE
We recommend that you be familiar with WordPress® to post your own releases. Motor Sports Newswire can post releases on your behalf. Please see "Distribution Services" on the Motor Sports Newswire for complete information regarding release requirements.

To maximize your press release SEO, you need to have a 300 or more word count.

All photos used in the body of the press release must a minimum of 650 pixels wide, if the photo used is wider it will auto-adjust to fit. The Editor will adjust vertical photos down to 600 pixels tall.

Video: upload your MP4 file or paste in your YouTube address specific to the press release.

Include all hyperlinks you wish to have. Be sure to test the links.

Email questions to info@simmsmotorsportsgroupinc.com or call **608-347-3963**