

EVERY BUSINESS HAS A STORY NEEDING TO BE TOLD.



**We're  
Buying  
Aftermarket**

- Apparel
- Protective Gear
- Helmets
- Accessories
- Tires
- Performance Parts

A woman in a red dress is shown from the waist up, posing with one hand on her hip.

New Episodes Every Monday!

THE  
**DIRT BUZZ**

Motorcycle Culture and Lifestyle Podcast

# Reaching Motorsports Enthusiasts Like No Other!

Press Release Publication, Distribution, Data Storage & Advertising Opportunities



## About Motor Sports NewsWire

The company was founded January 6th, 2009.

Motor Sports NewsWire was created to fill a niche. It was late 2008 and we attempted to have a press release distributed specifically targeting powersports and motorsports professionals.

When we started our search we assumed such a specialty service would be expensive, as specialists tend to be. What we didn't expect to find, there were no companies offering the service at any price.

There are many good wire services, using a variety of distribution systems. However, none offer the specialized service specifically targeting motorsports & powersports like Motor Sports NewsWire offers today.

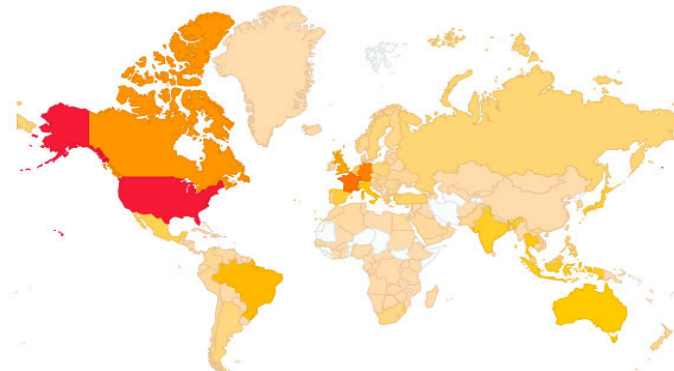
To date we have published and distributed more than 40,000 press releases, using our various channels of distribution.

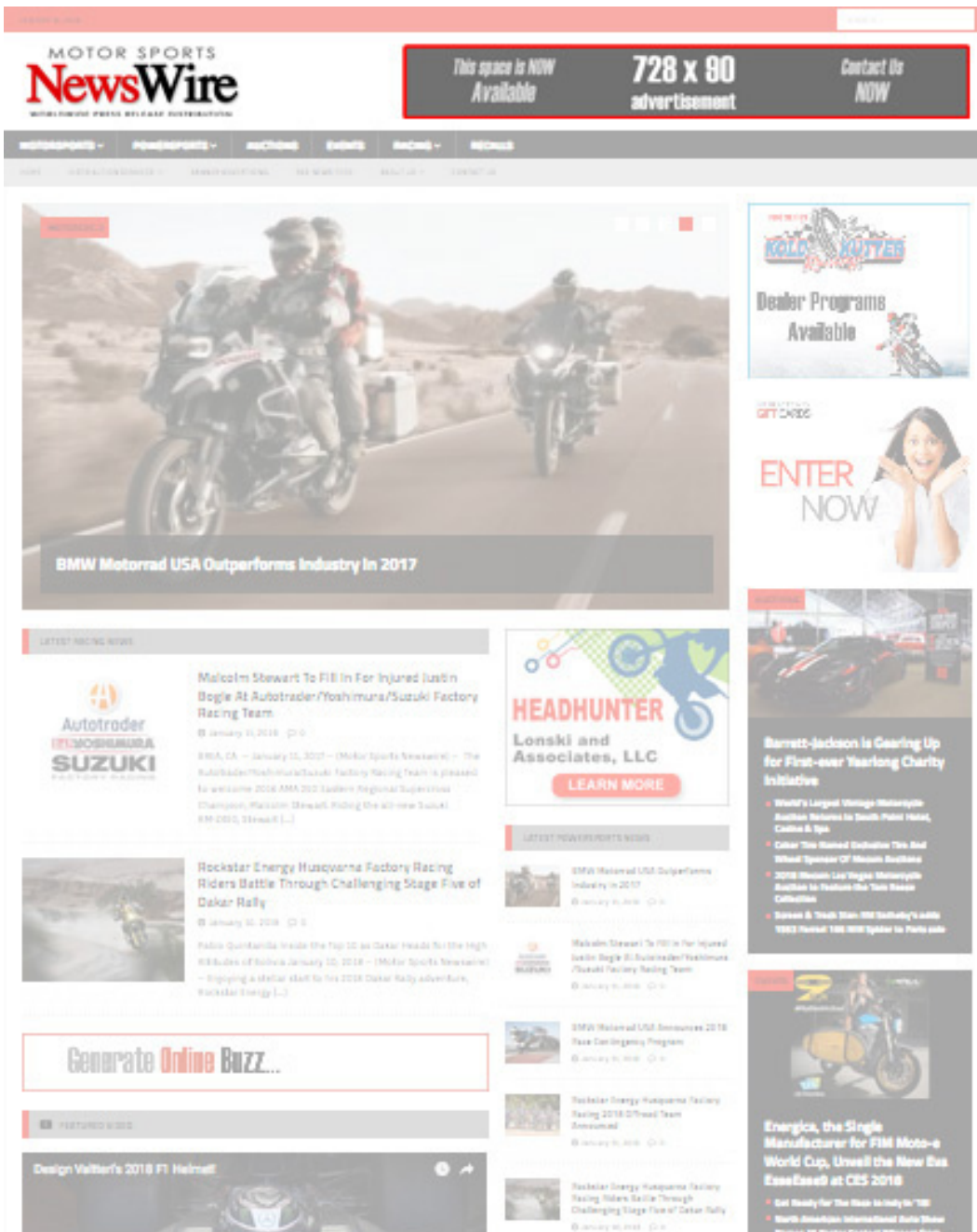
Our RSS feed delivers news instantly to media partner who choose to have consistent stream of news on their website.

Motor Sports NewsWire provides you to have the means to increase Your Company's Brand Awareness via press release distribution and banner advertising which has proven to be an effective and extremely cost efficient method of marketing.

The number of impressions achieved through the use of Motor Sports NewsWire is well into the millions and growing daily.

Country	Views
 United States	69,296
 France	9,467
 Germany	8,150
 Canada	6,015
 United Kingdom	3,479
 Brazil	2,676
 Italy	2,659
 Australia	2,444
 Thailand	2,177
 Indonesia	2,068
 India	1,952
 Spain	1,704
 Japan	1,683
 Mexico	1,306
 Netherlands	1,190
 Malaysia	1,044
 Philippines	1,010
 Turkey	986
 Belgium	905





# ADVERTISEMENT

## Homepage TOP Banner

728 x 90 pixels

### Benefits:

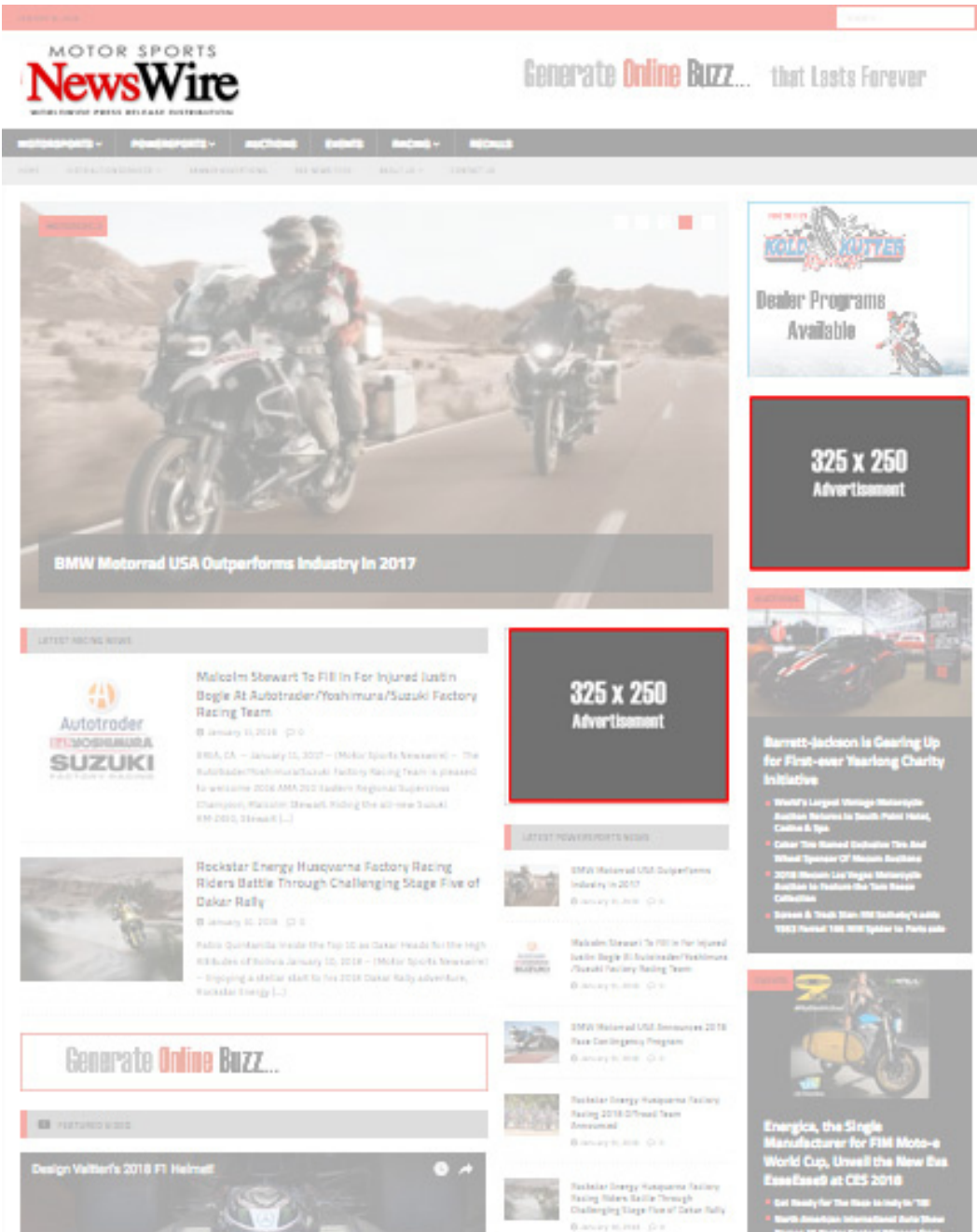
- Your ad is seen in the same fixed position on the site throughout the entire term.
- You may change your banner once every 3 days.
- Ad format may be either of the following: jpg. or gif.
- TOP Banner is seen on every page visited.
- Your contracted ad space is your's exclusively. No other company's advertisement will be rotated in your space.

### Rates:

- 1 Month - \$1230 [ 4 consecutive weeks ]
- 3 Months - \$1140 per month [ 3 consecutive months ]
- 6 Months - \$1050 per month [ 6 consecutive months ]
- 9 Months - \$975 per month [ 9 consecutive months ]
- 12 Months - \$910 per month [ 12 consecutive months ]

\* See page 8 for Advertisement Space Requirements

Press Release Publication, Distribution, Data Storage & Advertising Opportunities



# ADVERTISEMENT

## Homepage Banner

325 x 250 pixels

### Benefits:

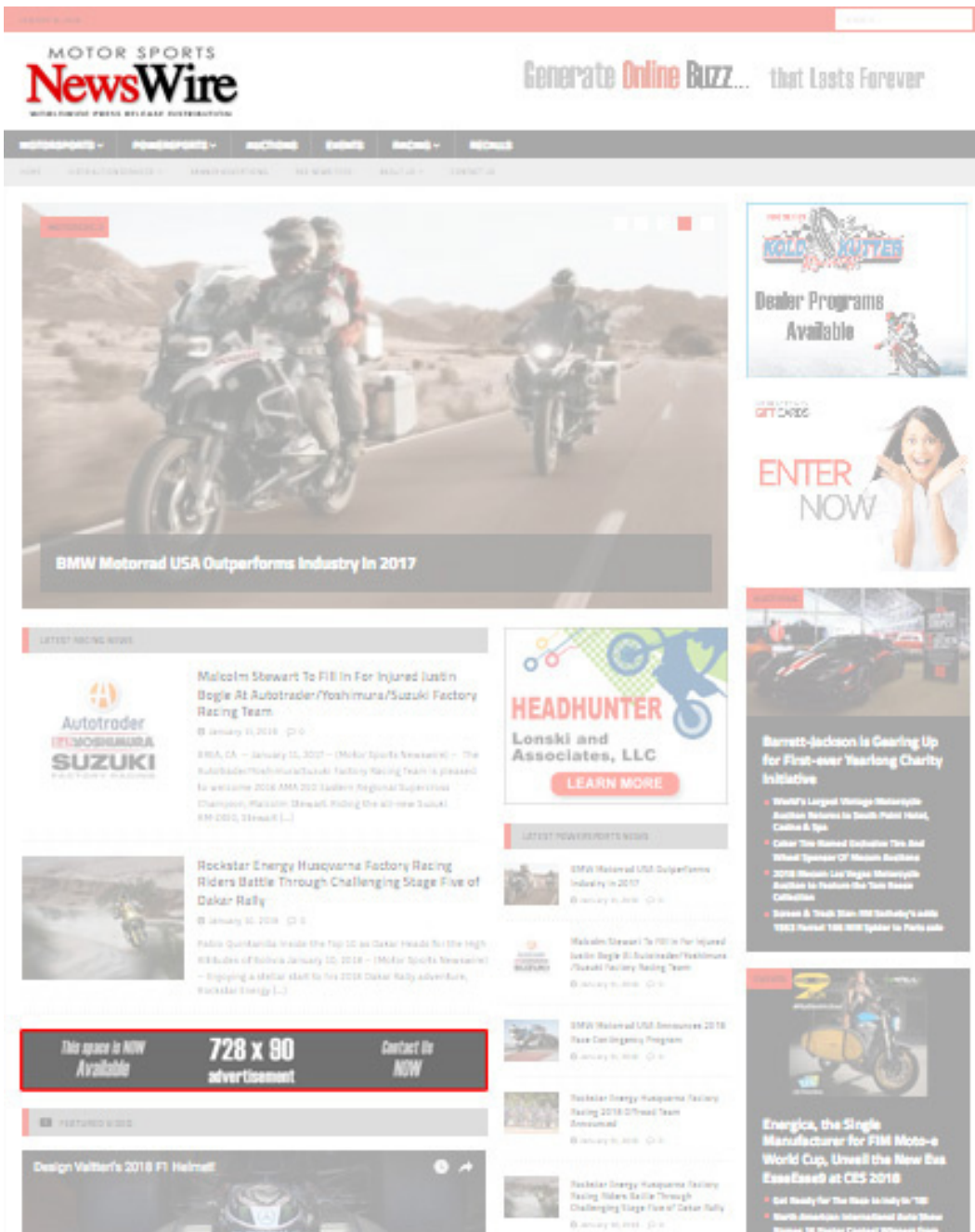
- Your ad is seen in the same fixed position on the site throughout the entire term.
- You may change your banner once every 3 days.
- Ad format may be either of the following: jpg. or gif.
- CENTER Banner is seen on home page.
- Your contracted ad space is your's exclusively. No other company's advertisement will be rotated in your space.

### Rates:

- 1 Month - \$810 [ 4 consecutive weeks ]
- 3 Months - \$750 per month [ 3 consecutive months ]
- 6 Months - \$690 per month [ 6 consecutive months ]
- 9 Months - \$640 per month [ 9 consecutive months ]
- 12 Months - \$595 per month [ 12 consecutive months ]

\* See page 8 for Advertisement Space Requirements

Press Release Publication, Distribution, Data Storage & Advertising Opportunities



# ADVERTISEMENT Homepage BOTTOM Banner

728 x 90 pixels

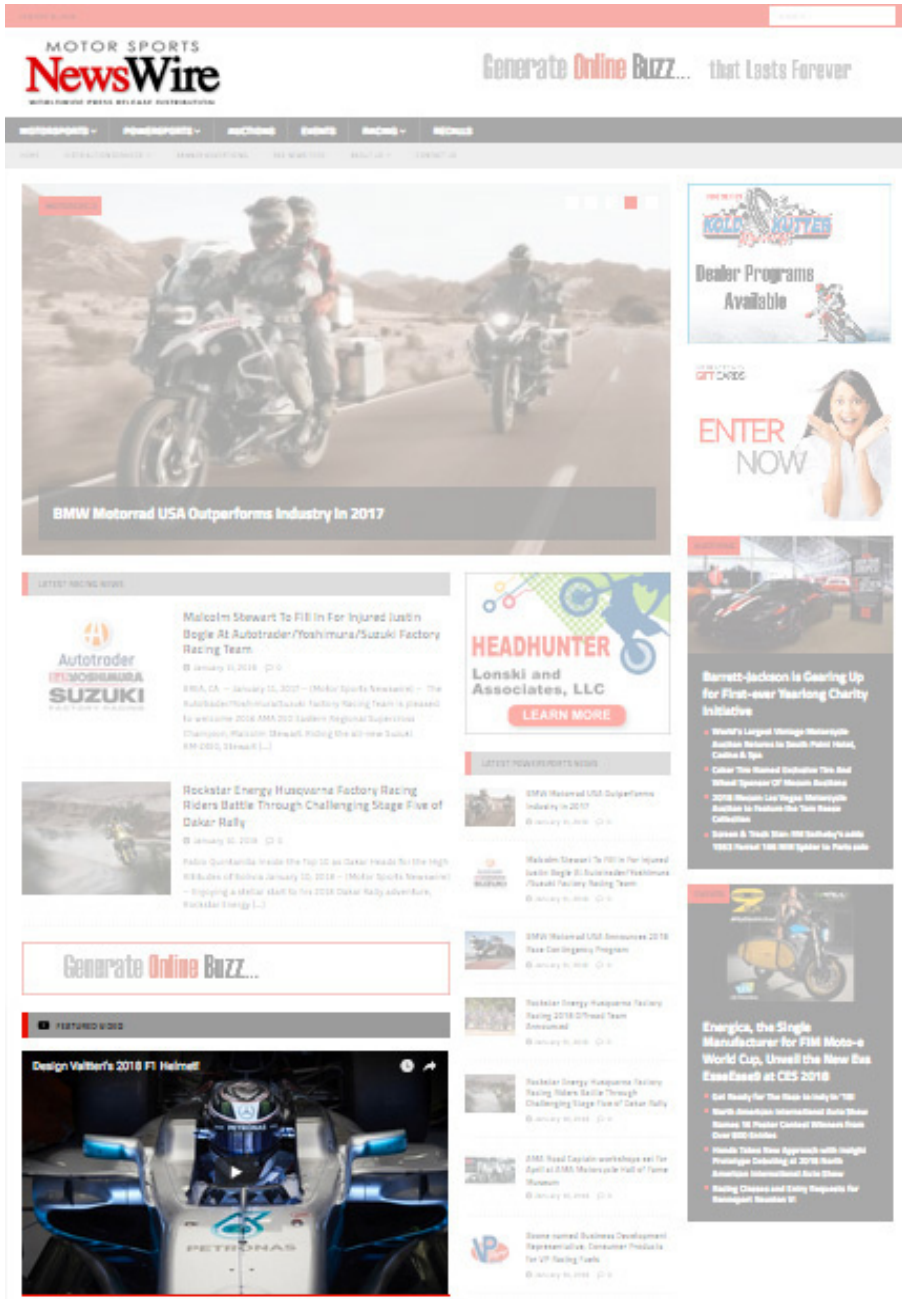
## Benefits:

- Your ad is seen in the same fixed position on the site throughout the entire term.
- You may change your banner once every 3 days.
- Ad format may be either of the following: jpg. or gif.
- BOTTOM Banner is seen on HOME page.
- Your contracted ad space is your's exclusively. No other company's advertisement will be rotated in your space.

## Rates:

- 1 Month - \$870 [ 4 consecutive weeks ]
- 3 Months - \$800 per month [ 3 consecutive months ]
- 6 Months - \$740 per month [ 6 consecutive months ]
- 9 Months - \$690 per month [ 9 consecutive months ]
- 12 Months - \$640 per month [ 12 consecutive months ]

\* See page 8 for Advertisement Space Requirements



# ADVERTISEMENT Homepage FEATURE Video

640 x 370 pixels

## Benefits:

- Your ad is seen in the same fixed position on the site throughout the entire term.
- You may change your video once every 24 hours.
- Video Format may be any of the following: YouTube, Vimeo, mp4 and mp5.
- Fixed ads are seen by our site's users, ensuring your ad is seen on large screens.
- Your contracted ad space is your's exclusively. No other company's advertisement will be rotated in your space.

## Rates:

- 1 Week - \$230
- 1 Month - \$790 [ 4 consecutive weeks ]
- 3 Months - \$730 per month [ 3 consecutive months ]
- 6 Months - \$675 per month [ 6 consecutive months ]
- 9 Months - \$625 per month [ 9 consecutive months ]
- 12 Months - \$580 per month [ 12 consecutive months ]

\* See page 8 for Advertisement Space Requirements

Press Release Publication, Distribution, Data Storage & Advertising Opportunities

The screenshot shows the Motor Sports NewsWire website interface. At the top, there's a search bar and the site's logo. Below the navigation menu, a grid of press releases is displayed. Two advertisement banners are overlaid on the right side of the page. The first banner is a dark grey rectangle with the text '325 x 250 Advertisement'. The second banner is a white rectangle with a woman's face and the text 'PRICES CRASH UP TO 84% OFF Liquidation Sale'. Below this is another banner with a woman's face and the text 'WIN \$500 A WEEK'.

# ADVERTISEMENT

## Press Release page banners

### Benefits:

- Your ad is seen in the same fixed position on the site throughout the entire term.
- You may change your ad once every 3 days.
- Ad format may be either of the following: jpg. or gif.
- Banner is seen on All Press Release pages.
- Your contracted ad space is your's exclusively. No other company's advertisement will be rotated in your space.

### 325 x 200 pixels {video}

- 1 Month - \$620 [ 4 consecutive weeks ]
- 3 Months - \$575 per month [ 3 consecutive months ]
- 6 Months - \$530 per month [ 6 consecutive months ]
- 9 Months - \$490 per month [ 9 consecutive months ]
- 12 Months - \$455 per month [ 12 consecutive months ]

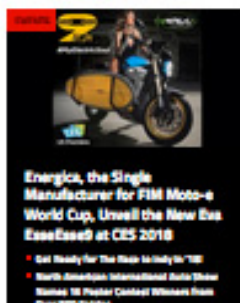
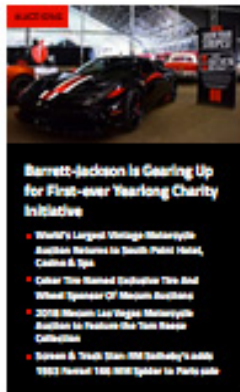
### 325 x 250 pixels

- 1 Month - \$620 [ 4 consecutive weeks ]
- 3 Months - \$575 per month [ 3 consecutive months ]
- 6 Months - \$530 per month [ 6 consecutive months ]
- 9 Months - \$490 per month [ 9 consecutive months ]
- 12 Months - \$455 per month [ 12 consecutive months ]

### 325 x 125 pixels

- 1 Month - \$370 [ 4 consecutive weeks ]
- 3 Months - \$345 per month [ 3 consecutive months ]
- 6 Months - \$315 per month [ 6 consecutive months ]
- 9 Months - \$295 per month [ 9 consecutive months ]
- 12 Months - \$275 per month [ 12 consecutive months ]

Press Release Publication, Distribution, Data Storage & Advertising Opportunities



LEATEST RACING NEWS

**Autotrader**  
**YOSHIMURA**  
**SUZUKI**  
FACTORY RACING

**Malcolm Stewart to Fill In For Injured Justin Bogie At Autotrader/Yoshimura/Suzuki Factory Racing Team**  
 @ January 21, 2018

IRMA, CA — January 21, 2018 — (Motor Sports NewsWire) — The Autotrader/Yoshimura/Suzuki Factory Racing Team is pleased to welcome 2018 AMA 200 Eastern Regional Supersport Champion, Malcolm Stewart, riding the all-new Suzuki RM-Z450, Stewart [...]

**HEADHUNTER**  
**Lonski and Associates, LLC**  
LEARN MORE

**Rockstar Energy Husqvarna Factory Racing Riders Battle Through Challenging Stage Five of Dakar Rally**  
 @ January 20, 2018

Paris, Quintanilla inside the Top 10 as Dakar Heads for the High Altitudes of Bolivia January 20, 2018 — (Motor Sports NewsWire) — Enjoying a stellar start to his 2018 Dakar Rally adventure, Rockstar Energy [...]

**BMW Motorrad USA Outperforms Industry in 2017**  
 @ January 19, 2018

**Malcolm Stewart to Fill In For Injured Justin Bogie At Autotrader/Yoshimura/Suzuki Factory Racing Team**  
 @ January 19, 2018

Generate **Online Buzz**...

FEATURED VIDEO



**BMW Motorrad USA Announces 2018 Race Contingency Program**  
 @ January 19, 2018

**Rockstar Energy Husqvarna Factory Racing 2018 Offroad Team Announced**  
 @ January 19, 2018

**Rockstar Energy Husqvarna Factory Racing Riders Battle Through Challenging Stage Four of Dakar Rally**  
 @ January 18, 2018

# Advertising Requirements

- Advertisers and/or Advertising Agencies assume liability for all content including text, representation and illustration of the advertisements run and also assumes responsibility for any claims arising therefrom made against Publisher.
- Publisher reserves the right to reject any advertising it feels is not in keeping with the publisher's standards.
- Publisher may add the word "advertisement" to any ad.
- Publisher is not bound by any conditions appearing on the insertion order, contract or billing instructions that conflicts with the publisher's policies.
- Cancellations are accepted ONLY before the stated space reservation date.
- Advertiser may change their Ad copy during regular business hours. (9:00 a.m. - 5:00 p.m. EST - This includes banner and/or hyperlink)
- Advertiser is solely responsible for pre flighting and proofing all advertisements prior to submission to Publisher.
- Publisher Bills on a Pre-Paid, weekly, monthly, Quarterly or Annual basis, unless otherwise agreed to by both parties and written in the insertion order.
- A commission is allowed on all quoted rates to all accredited advertising agencies.





On behalf of Motor Sports NewsWire and SiMMS Motorsports Group, Inc. we would like to express our sincere thanks to you for taking the time to review our opportunities.

Should you decide to proceed with us, you have our solemn pledge to represent your company with professionalism, integrity and total commitment to achieve our goal of a mutually successful program.

Please feel free to contact me with any questions and/or comments you may have. For complete details regarding any aspect of our proposal, please contact us as soon as possible so there are no missed opportunities.

Thank you again for your time.

Sincerely

Jon Simms  
Marketing Director

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Windermere, FL 34786  
Phone 608-347-3963